



Creative Labour

Working in the Creative Industries

1st edition

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Creative Labour provides an insight into the unique employment issues affecting workers in film, television, theatre, arts, music, radio and new media. In the UK alone, more than 1 million people work in the creative industries, generating billions of pounds in exports each year. These workers have to contend with elastic working hours, employment and promotion uncertainty and vigorous competition for each role. Creative Labour offers a contemporary perspective on a fascinating area of study and a rapidly growing area in developed economies. Key benefits:

- Grasp the realities of work behind the industry façade
- Evaluate real-life case-studies through a flexible, critical mindset
- Tailor your management decisions to the needs of creative staff

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PART II: CREATIVE LABOUR AND PRACTICE

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FEATURES

- The first book to look at the Creative Industries from a labour process perspective
- Edited by McKinlay and Smith, high profile commentators on labour process theory
- Concludes with an authoritative investigation into managing new media workers
- Part of the revamped CPWO series