



Green Media and Popular Culture

An Introduction

1st edition

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This comprehensive survey of green media and popular culture introduces the reader to the key debates and theories surrounding green interpretations of popular film, television and journalism, as well as comedy, music, animation, and computer games. With stimulating and original case studies on U2, Björk, the animated films of Disney, the computer game Journey, and more, this engaging text reveals the complicated and often contradictory relationship between the media and environmentalism. Examining the ways in which green media can influence the public's awareness of environmental issues, this innovative textbook is a critical starting point for students of Media, Film and Cultural Studies, and anyone else researching and studying in the rapidly growing field of green media and cultural studies.

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- Foregrounds the main debates, theories and case-studies to have emerged so far in green media and cultural studies, acting as a valuable source-book for students and scholars alike
- Critiques media texts in the context of environmental issues
- Outlines the contradictions between environmental content and the circuits through which it is disseminated
- Identifies ways in which the media can advance progress and cause positive environmental change
- 2 more...