



Introduction to Work and Organizational Behaviour

3rd edition

John Bratton

Macmillan International Higher Education

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Paperback	9781137408686	\$73.99

The new edition of this widely used, best-selling core textbook dissects contemporary management practices and encourages readers to reflect critically on workplace realities. A wealth of theories and subjects are explored in depth via an acclaimed range of clear and interesting international cases and examples. This strong suite of pedagogy ensures student engagement and understanding. Taking an academically rigorous and critical approach, best-selling author John Bratton draws on the fields of sociology and psychology to create a unique, well-rounded teaching and learning resource that reviewers and students alike have enthusiastically embraced. Organizational Behaviour is crucial to any, Business, Management or HRM degree – the book's comprehensive content, approach and revised structure have all been designed to map closely onto target modules at undergraduate, postgraduate and MBA levels.

TABLE OF CONTENTS

PART I FOUNDATIONS OF WORK AND ORGANIZATIONS

1. Introducing contemporary organizational behaviour
2. The social nature of work
3. Studying work and organizations

PART II INDIVIDUALS IN THE WORKPLACE

4. Personality and self-identity
5. Perception and emotions
6. Motivation
7. Learning

8. Class, gender, race and equality

9. Diversity and people management

PART III GROUP DYNAMICS AND MANAGEMENT

PROCESSES

10. Groups and teams
11. Communication
- 12 more...

FEATURES

- Takes a critical perspective that explores the socially embedded nature of OB
- Provides a global appreciation of behaviour at work using material from around the world
- The popular 'Stop and reflect' feature has been retained and new features added
- Links to Management videos featuring business managers and consultants discussing key OB topics
- Comprehensive companion website covers OB in Film, how to develop transferrable skills like report writing and oral presentations, extra case studies and chapter summaries