



Local Journalism in a Digital World

Theory and Practice in the Digital Age

1st edition

Kristy Hess, Lisa Waller

Macmillan International Higher Education

Read more online at <http://www.macmillanihe.com/t/9781137504760/>

Ebook	9781137504784	\$34.99
Hardcover	9781137504777	\$100.99
Paperback	9781137504760	\$34.99

This unique text addresses the gap between journalism studies, which have tended to focus on national and international news, and the fact that most journalism is practised at the local level, where people live, work, play and feel most 'at home'. Providing a rich overview of the role and place of local media in society, Hess and Waller demonstrate that, in this changing digital era, the local journalist must not only specialize in niche 'place-based' news, but also have a clear understanding of how their locality and its people 'fit' in the context of a globalized world. Equipping readers with a nuanced and well-rounded understanding of the field today, this is an essential resource for students of journalism, media and communication studies, as well as for practising and aspiring journalists.

TABLE OF CONTENTS

1. Understanding Local Journalism
 2. Defining the local in a geo-social context
 3. Local media around the world
 4. Shaping 'local' news
 5. Connectors, champions and advocates
 6. Changing journalistic practices
 7. Subsidise or commercialise? The economics of local journalism
- Conclusion.

FEATURES

- Explores what it means to be local in a globalized and networked society, and the opportunities and challenges this presents for journalists, traditional news organizations and hyperlocal start-ups
- Provides an overview of local journalism around the world, illustrating that change has not had the same consequences everywhere
- Considers local place in the context of its relationship to wider social space and global information systems
- Introduces the concept of 'geo-social' news as a way of interpreting a local news outlet's solid link to geographic territory
- 4 more...