



Essential Quantitative Methods

For Business, Management and Finance

6th edition
Les Oakshott
Macmillan International Higher Education

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This concise and accessible textbook covers all of the key quantitative methods needed to solve everyday business problems. Les Oakshott's clear and friendly writing style guides students from basic statistics, through to advanced topics, such as hypothesis testing and time series, as well as operational research techniques such as linear programming and inventory management. Step-by-step instructions and accompanying activities will help students to practice and gain confidence in carrying out techniques. The book's coverage is fully grounded within the real world of business. Real-life case studies open every chapter and numerous examples throughout demonstrate why quantitative techniques are needed for a business to be successful. An ideal textbook for undergraduate students of business, management and finance, it is also widely used by MBA students and postgraduates.

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FEATURES

- An optional maths revision section to bring all students up to speed
- 'Did You Know' boxes that provide fun facts about quantitative methods
- Practice questions at the end of every chapter
- Extensive free online resources, including lecturer slides, a full solutions manual to all the practice questions in the book, bonus case studies, a huge bank of multiple choice questions for students, and more