

## ARTICLE 1

**Meyer, K. (2004)****Perspectives on multinational enterprises in emerging economies***Journal of International Business Studies*, 35(4): 259-276<http://www.palgrave-journals.com/jibs/journal/v35/n4/abs/8400084a.html>**Explanatory note**

Meyer observes that economists have long focused on the impact of FDI on economic development in emerging economies. International business scholars have tended to focus on the MNE itself, but, in fact, are well placed to take a multidisciplinary approach to assessing the range of MNE impacts, looking outward from the organization. He therefore urges a broad view of FDI in emerging economies, considering negative as well as positive impacts on local industries, societies, the environment and institutions. This broader picture, he argues, would contribute to the policy debate in relation to globalization as well as future policies of MNEs and governments.

Note that the author speaks in terms of positive and negative ‘spillovers’ (see Chapter 2 for definition). These are often viewed in terms of technology, but can be wider, for example, taking in employment generally.

**Chapter link**

This article accompanies Chapter 2, and is also relevant to Chapters 3, 7, 10, 11, 13 and 14.

**Questions****Part A: Grasping key points**

1. What positive and negative impacts on host-country industries are highlighted by the article?
2. Impacts of MNE operations on the natural environment can be categorized as a ‘pollution halo’ or ‘pollution haven’. Define these terms, and summarize the article’s points on existing and future research.
3. What points does the author make on the relevance of local institutions to FDI?

**Part B: Building skills in critical thinking**

1. In what ways does this article contribute to formulating criteria for assessing the role of MNEs in societies?
2. How does this article contribute to the debate on the pros and cons of globalization?
3. What are the practical implications of the article for international managers?