

Figure 3.1 types of strategic decision

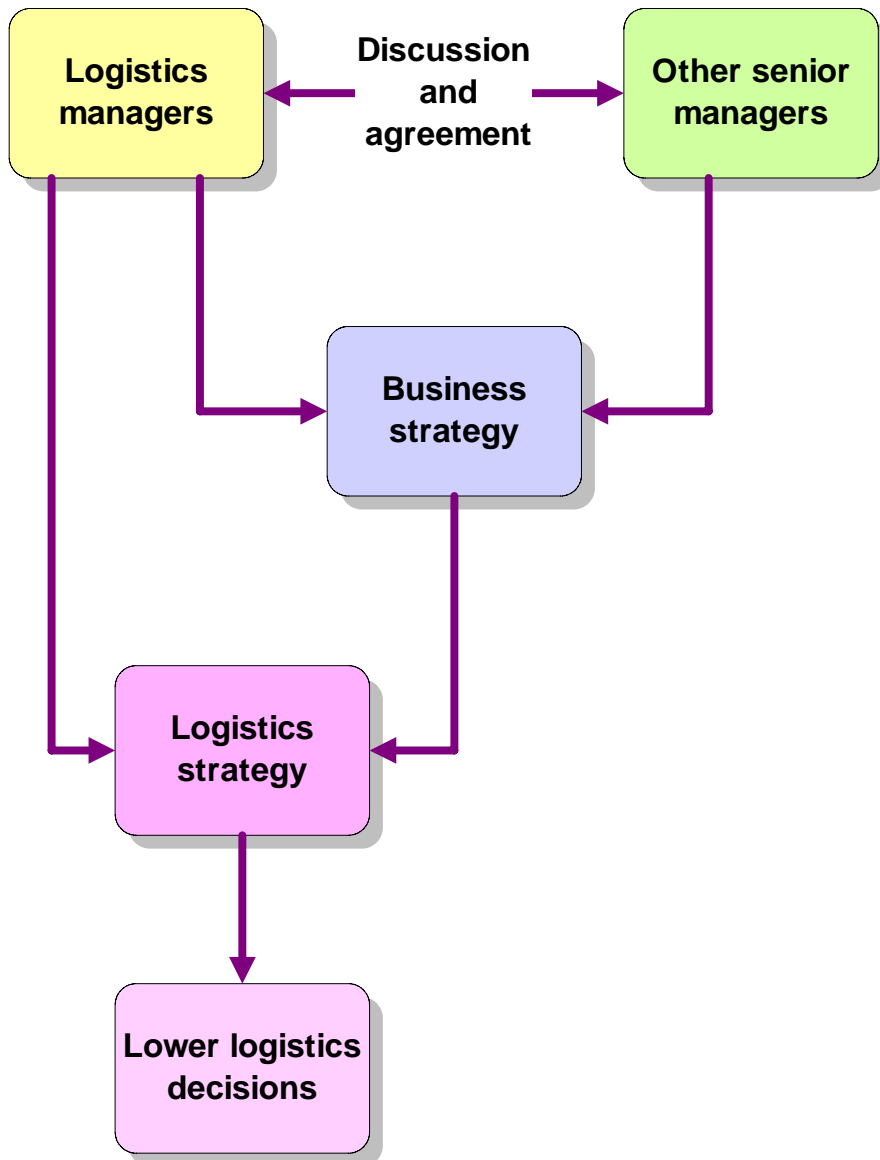


Figure 3.2 Role of logistics managers in strategic decisions

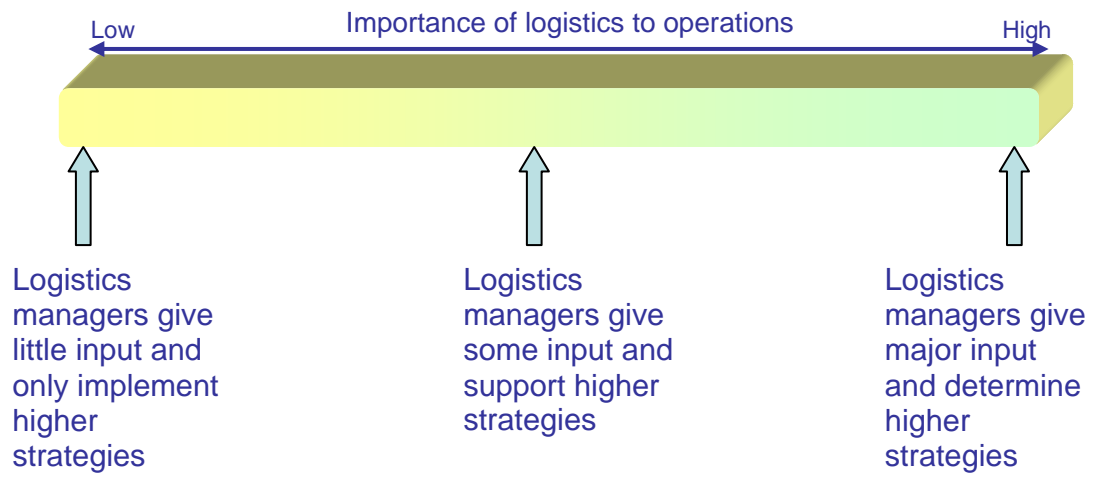


Figure 3.3 Logistics managers give different amounts of input to higher strategies

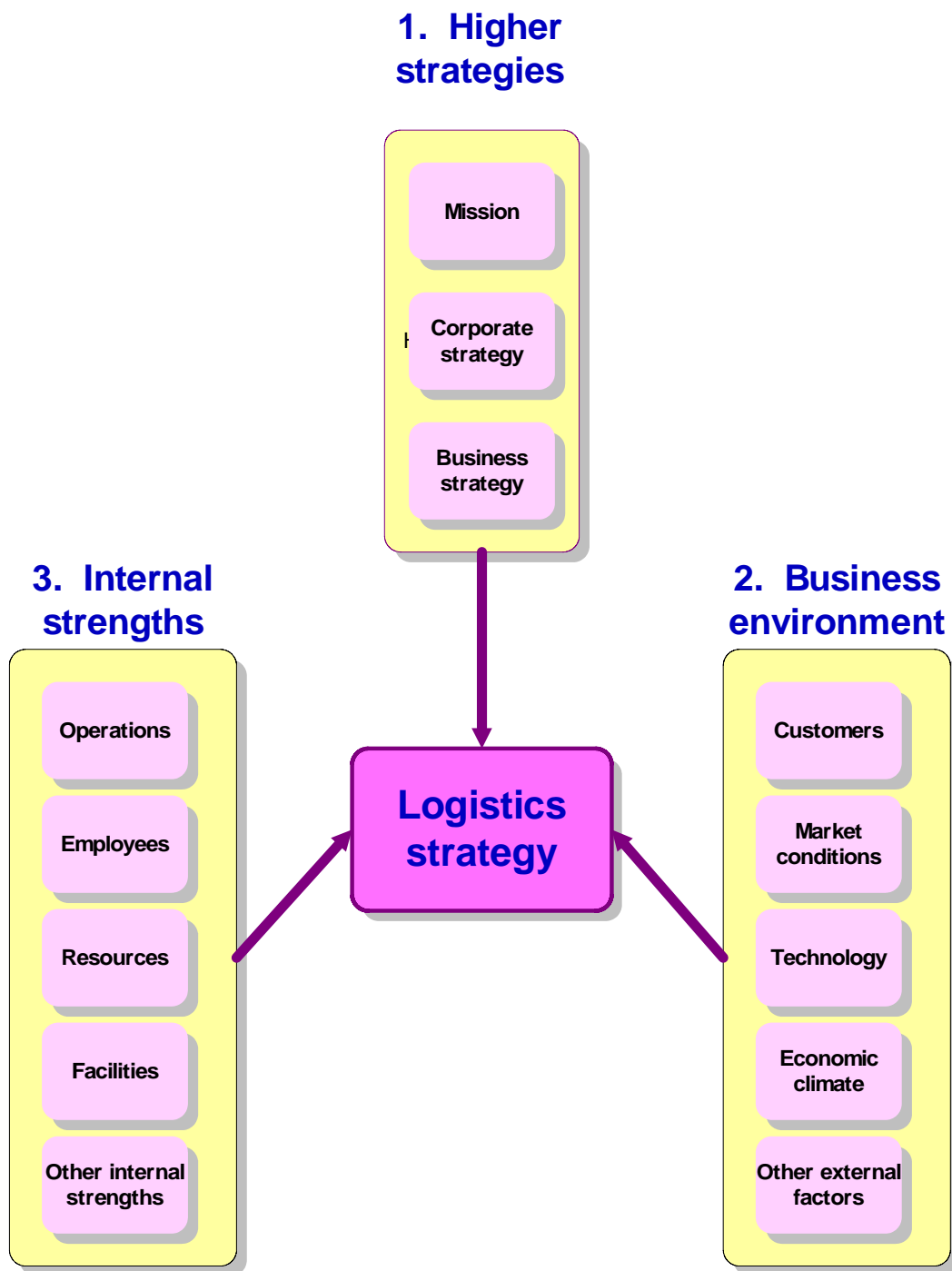


Figure 3.4 Factors in the design of a logistics strategy

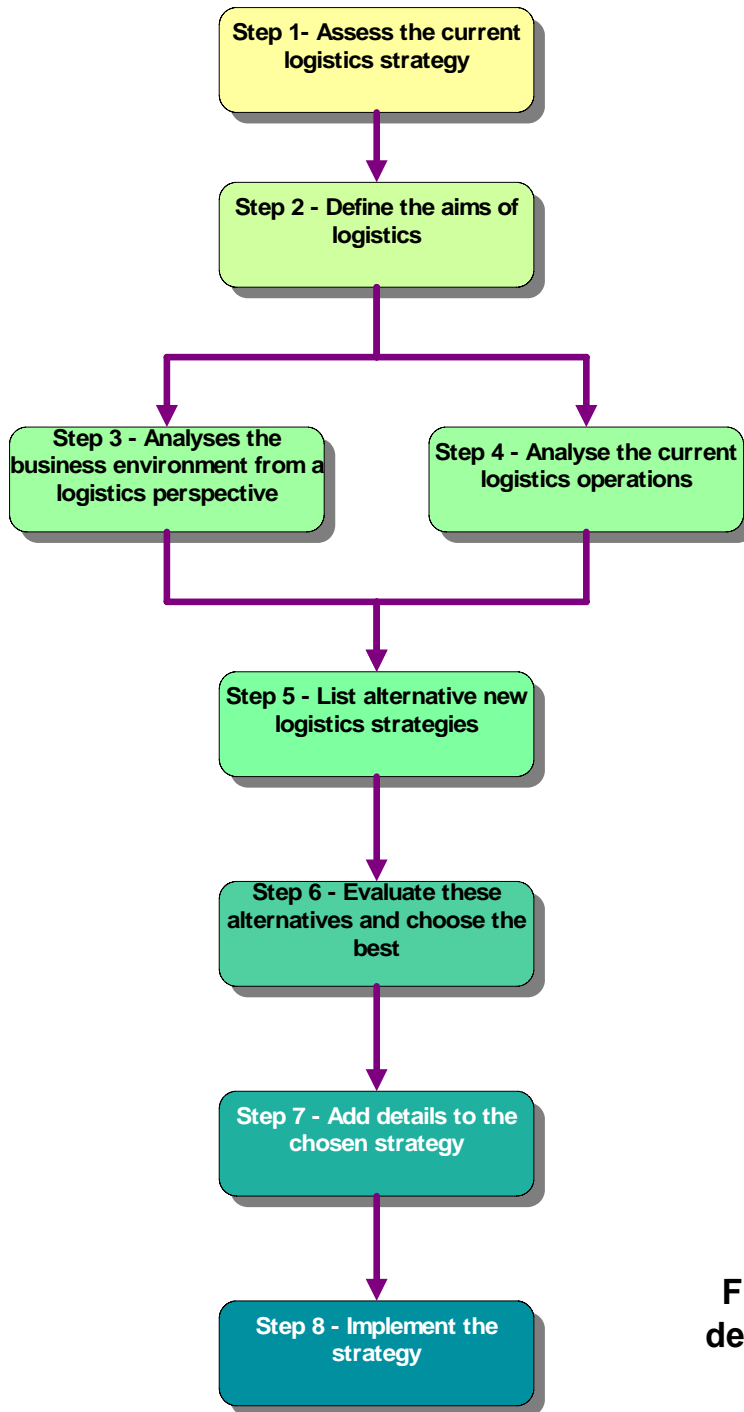


Figure 3.5 Steps in designing a logistics strategy