

COGNITIVE
PSYCHOLOGY
FOR
THE
21ST
CENTURY



THE SCIENCE, THE CREATIVITY AND THE PEOPLE

CALLING ALL
PSYCHOLOGY
STUDENTS:
DO YOU WANT TO
BE PUBLISHED
IN A TEXTBOOK?

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Cognitive Psychology for the 21st Century: The Science, The Creativity, The People is a brand-new textbook that's coming soon from Palgrave Higher Education. We want to inspire the next generation of psychologists, and we're giving you the opportunity to showcase your work inside the book. We want you to get in touch with us and tell us about what cognitive psychology means to you, and why it's so important to everyday life. We want you to be creative: you might send us a written piece about your final year project, or a video about how the subject has influenced you. Creativity is important, so put your thinking caps on and have fun!

All entries will be judged by an expert panel, and twelve winners will be invited to write or film a special feature regarding their studies for the textbook, which will be published in late 2018.

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COMPETITION RULES:

- Written entries must be no longer than 500 words in length. Video entries must be no longer than five minutes, and must be made available on YouTube or a similar video hosting platform, with a link appearing in your email.
- Please be sure to provide your full name, year of study, and university affiliation.
- All entries to be submitted by April 10, 2017.
- Winners must be available to write or record their feature for the textbook in the summer of 2017 (exact dates tbc).
- Winners will each receive a copy of the book on publication.

SUBMIT all entries to
cogpsych21stcentury@palgrave.com